



Events

BUG 50 Director's Cut

BUG title sequence

Director: Miland Suman
Music: Goldfinger, John Barry

Kalle Mattson – Avalanche

Director: Philip Sportel
Production Company: Mad Ruk
Record Company: Home Music Co.
Canada 2015

De Staat – Witch Doctor

Directors: Studio Smack, Torre Florim, Floris Kaayk
Production Company: Studio Smack
Record Company: Cool Green Recordings
Netherlands 2015

OK Go – Upside Down & Inside Out

Directors: Trish Sie & Damian Kulash Jr.
Production Company: Bob Industries
Record Company: Paracadute
US 2016

Anna Meredith – Taken

Director: Ewan Jones Morris
Record Company: Moshi Moshi
UK 2016

Massive Attack ft Young Fathers – Voodoo in My Blood

Director: Ringan Ledwidge
Production Company: Rattling Stick
Record Company: Virgin EMI
UK 2016

Jack Garratt – Worry

Director: Tom Clarkson
Production Company: Burning Reel
Record Company: Island Records
UK 2016

Yeastayer – I Am Chemistry

Director: New Media Limited
Production Company: New Media Limited
Record Company: Secretly Canadian/Mute
US 2016

Oneohtrix Point Never – Sticky Drama

Directors: Jon Rafman, Daniel Lopatin
Production Company: Pulse Films
Commissioner: Zabludowicz Collection
US/Canada/UK 2015

The Shoes ft Dominic Lord – 1960's Horror

Director: Emile Sornin
Production Company: Division
Record Company: Green United Music
France 2016

Mr Oizo ft Charlie XCX – Hand in the Fire

Director: Meat Dept.
Producer: NOODLES
Record Company: Ed Banger
France 2016

Massive Attack ft Tricky, 3D – Take It There

Directors: Hiro Murai
Production Company: Doomsday Entertainment
Record Company: Virgin/EMI
US/UK 2016

Welcome to BUG, and to a very special show. Having started in April 2007 with BUG 01, our regular round-up of global music video creativity has now reached its 50th episode. To celebrate our landmark, it's pretty much business as usual: there's wonderful filmmaking put to the service of great music, from directors both familiar to the regular BUG audience, and also complete unknowns. And, of course, Adam Buxton hosts the show with his customary blend of appreciation and irreverent humour.

But as ever, we start with some recent work. The first is for Canadian artist Kalle Mattson, in which the singer recreated 35 classic album covers in the course of the entertaining video for *Avalanche*, directed by Toronto-based Philip Sportel. These recreations are not only fine approximations of the originals, they are also achieved with impressive, sometimes ingenious economy. The video came out last year, and was recently shortlisted in the Canadian Prism Prize.

It's followed by a video for Dutch alt-rock outfit De Staat's *Witch Doctor*. Band frontman Torre Florim collaborated with Studio Smack, three designers and CG animators based in Breda, and Hague-based visual artist Floris Kaayk to create this breathtaking piece, in which Florim stands among a growing horde of shirtless, muscular men, whose intentions towards him appear threatening. But as he addresses them (and us) with preacher-like conviction, the men then obey his every whim, to spectacular effect.

Next comes the latest by OK Go, whose body of work in music videos needs no introduction to BUG regulars, or anyone else. They have been making remarkable videos for nearly ten years, ever since their dance routine practice for *A Million Ways* was caught on videotape and went viral. The band and Trish Sie, choreographer/director and sister of frontman Damian Kulash, have been on a remarkable journey ever since. But the latest outing for *Upside Down & Inside Out* really is their most remarkable yet: it was filmed in a giant plane in which Russian cosmonauts do their training, as it replicates the effect of zero gravity. Painfully difficult to achieve logistically and technically, it's a feast for the eyes as people and objects are manipulated by science to create fantastic entertainment.

In the video for Scottish composer Anna Meredith's complex and stirring *Taken*, Ewan Jones Morris (a regular BUG contributor, sometimes as a solo director, sometimes in partnership with Casey Raymond) takes the extraordinary step of making 18 videos in one. It's a continually updating mosaic of different angles on the performance by Anna and her band, and of numerous everyday objects, large and small – from lampshades to ketchup – used though multiplication and repetition to match the ambition of the music.

The first of two videos marking the long-awaited return of Massive Attack with their first new material in over five years, is also the return of a successful British commercials director who originally made his reputation in videos in the Nineties, and a leading British actor making what we assume is her music video debut. In Ringan Ledwidge's video for *Voodoo in My Blood* – the band's collaboration with Young Fathers – Rosamund Pike plays a woman walking through a London underpass, encountering a mysterious floating orb. The video draws on influences from classic 80s horror films to create something with a less obviously creepy aesthetic. But the way that the sphere controls an increasingly helpless Pike is nail-biting – and a metaphor on human dependence on technology.

Fresh from his newcomer award win at this year's Brit Awards, Jack Garratt has collaborated with young British director Tom Clarkson on the video for *Worry*, presented as a VHS tape that starts with the multi-instrumentalist's homemade performance, then the casting session that's taped over it. Jack keeps popping through as a range of wannabe actors get to grips with a dramatic encounter, before things get seriously out of hand. The inspiration for the video was Clarkson's own short film *Girl, Mid-Twenties*. *Brunette* – about a casting session that also takes a spooky, inexplicable turn.

American alt-rock band Yeasayer announced their return to action at the start of 2016 with an extraordinary video for *I Am Chemistry* – a bizarre, chilling and highly original stop-motion animation, created by New York-based creative

**The Chemical Brothers ft Beck -
Wide Open**

Director: Dom&Nic
Production Company: Outsider
Record Company: Virgin/EMI
UK 2016

Miike Snow - Genghis Khan

Director: Ninian Doff
Production Company: Pulse Films
Record Company: Atlantic Records
UK 2016



BUG thanks...
Adam Buxton
www.adam-buxton.co.uk

Hosted by: BFI Southbank
Post-production by: Locomotion
Design Creative by: Limited Edition
Event Management by: Ballistic



BUG is curated by David Knight &
Phil Tidy

For general information about BUG,
contact Louise Stevens
louise@bugvideos.co.uk

THE BUG TEAM:
Chris Blakeston, Stuart Brown,
David Knight, Louise Stevens,
Miland Suman, Phil Tidy

For regular updates, check out
www.bugmusicvideos.com
www.promonews.tv
[www.twitter.com/BUGmusicvideos](https://twitter.com/BUGmusicvideos)
www.facebook.com/bugvideos

Forthcoming events:
BUG 51: 2 & 9 June 2016
Tickets on sale to BFI Members from
3 May; general booking from 10 May

team New Media Limited. It starts as a female astronaut emerges dying from her crashed space rocket onto a strange planet, and then gives birth to a fully-grown mutant version of herself. She heads off on a surreal journey, undergoing further iterations, and encountering other characters. These are all animated versions of figures created Canadian NYC-based sculptor David Altmejd, who has also created the artwork for the new album *Amen & Goodbye*.

New York-based experimental electronic musician Daniel Lopatin, who records as Oneohtrix Point Never, has worked on a variety of projects including commissioned works and collaborated with visual artists including Jeremy Deller and Sofia Coppola (on *The Bling Ring*). Last year Lopatin and Canadian artist Jon Rafman were commissioned by the Zabludowicz Collection in London to create the video for *Sticky Drama*, as part of an exhibition of Rafman's work. It's a homemade *Game of Thrones* with added dystopian sci-fi tropes, played out by kids in the grounds of a large English house in the most satisfyingly supernatural LARPer battle ever.

The latest video by Émile Sornin, the French director whose work for the likes of Disclosure and Dizzee Rascal has lit up previous BUG shows, is for a band who also turn up at BUG almost as much as OK Go: The Shoes. From their upcoming new album, Sornin's video for *1960's Horror* swings from unflinching newsreel footage to monster movie spoof, from the grisly truth about the poultry business, to spectacular revenge by a very bad big bird, doing a Godzilla on mankind's sorry ass. It's a full-on visual assault, and will make you think twice about having that cheeky Nando's after the show.

The new track by Mr Oizo – the music-producing guise of film director Quentin Dupieux – sees him collaborating with British pop princess Charli XCX, and also reviving his most cherished creation: Flat Eric. The little yellow puppet guy, who fronted Mr Oizo's end-of-Nineties hit *Flat Beat* before encountering fame in a global Levi's campaign, was the hapless cause of a grisly gunfight in Eric Wareheim-directed video for *Ham* last year. Now Flat Eric is back for *Hand in the Fire* – and there's two of him. Directed by French team Meat Dept, it's a witty, cleverly repetitious video, with a deadpan take on gender identity.

Then it's our second new Massive Attack video of the night – another characteristically dark, brooding and brilliant video for *Take It There* directed by Hiro Murai. As with much of Murai's work, the milieu is nighttime LA, where the shambling presence of actor John Hawkes contemplates his mortality, and is joined by his own personal band of furies, with whom he enters an increasingly hypnotic near-death dance like a bleaker version of *Thriller*.

The directing team Dominic Hawley and Nic Goffey (aka Dom&Nic) emerged at the height of Britpop in the mid-1990s with their marvellous videos for Supergrass. Then they started making videos for The Chemical Brothers, who they've been working with ever since. It's an occasional team-up now, with Dom&Nic now successful commercial directors, but when it happens it's memorable and that's certainly the case with the video for *Wide Open*. Starring Sonoya Mizuno and choreographed by Wayne McGregor, it's a solo dance that incorporates an amazing transformation. Mizuno gradually morphs into a mesh-like robot version of herself, representing mankind's increasing dependence on technology. It's an immense feat created more or less frame by frame by VFX artists at The Mill in London, over several months.

And we finish tonight's show with a video that has become something of a phenomenon. BUG favourite Ninian Doff has created a promo for Swedish band Miike Snow's *Genghis Khan* which initially appears to be a faithful recreation of a Connery-era Bond movie, with a suave superspy in the clutches of a bald supervillain and about to be zapped by a giant lazer. But Doff's comedic twist goes way beyond the likes of Mike Myers' *Dr Evil* in lifting the lid on the subliminal homo-erotic passions lurking in this classic 007 mythology. Aided by superb performances from Adam Jones and Edward Hayes Neary, the *Genghis Khan* video has inspired an extraordinary outpouring of love from a growing band of fans, expressed with their own online tributes. Adam will be lifting the lid on those too, before showing the video. It's a highly fitting way to finish our 50th show. Hope you enjoy it.